



Oriflame's first quarter 2023 results announcement and conference call Friday, April 21, 2023

Oriflame will publish its report for the first quarter 2023 on Friday, April 21, at 8:00 am CEST on the following website <http://investors.oriflame.com/>

Conference call for the financial community:

The company will host a conference call on Friday, April 21, at 10:00 am CEST.

Participant access numbers:

Sweden: +46 (0)8 5051 0031

United Kingdom: +44 (0) 207 107 06 13

United States: +1 (1) 631 570 56 13

Denmark: +45 3 272 7526

Finland: +358 94 245 0051

The conference call will also be audio web cast in "listen-only" mode through Oriflame's [website](https://oriflame-ir.creo.se/230421) or through the following link <https://oriflame-ir.creo.se/230421>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

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We are Oriflame

Founded in 1967, we are an international social selling beauty company present in over 60 markets, with a wide portfolio of Swedish, nature-inspired, innovative beauty and wellness products sold and marketed through more than two million Members.