



Oriflame's first quarter 2024 results announcement and conference call

Tuesday, April 23, 2024

Oriflame will publish its report for the first quarter 2024 on Tuesday 23, April, at 8:00 am CEST on the following website <http://investors.oriflame.com/>

Conference call for the financial community:

The company will host a conference call on Tuesday 23, April, at 10:00 am CEST.

Participant access numbers:

Sweden +46 (0)8 5051 0031

United Kingdom: +44 (0) 207 107 06 13

United States: +1 (1) 631 570 56 13

Denmark: +45 3 272 7526

Finland: +358 94 245 0051

The conference call will also be audio web cast in "listen-only" mode through Oriflame's [website](#) or through the following link creo-live.creomediamanager.com/8ec499f0-ceb7-4436-99c9-d16062e9d976

Hosts: Anna Malmhake, CEO and President, and Carl Rogberg, CFO.

For additional information, please contact:

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We are Oriflame

Founded in 1967, Oriflame is a social selling beauty company with sales in more than 60 countries. Its portfolio of Swedish, nature-inspired, innovative beauty products is marketed through more than 1.5 million members, generating annual sales of around 750 million Euro (2023). Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation.