



Oriflame's first quarter 2020 results announcement and conference call Wednesday, May 13, 2020

Oriflame will publish its report for the first quarter 2020 on Wednesday, May 13 at 9:00 am CEST on the following website <http://investors.oriflame.com/>

Conference call for the financial community

The company will host a conference call on Wednesday, May 13 at 15:00 CEST.

Participant access numbers:

Denmark: +45 781 501 08

Finland: +358 981 710 521

Sweden: +46 8 505 583 73

UK: +44 333 300 9260

US: 1 844 625 1570

The conference call will also be audio web cast in "listen-only" mode through Oriflame's [website](#) or through the following link <https://oriflame-ir.creo.se/200513>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

Vanessa Wendle, +41 799 220 173

Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.3 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. For more information about Oriflame, please visit www.oriflame.com.