



Oriflame's second quarter 2020 results announcement and conference call Thursday, August 13, 2020

Oriflame will publish its report for the second quarter 2020 on Thursday, August 13 at 9:00 am CEST on the following website <http://investors.oriflame.com/>

Conference call for the financial community

The company will host a conference call on Thursday, August 13 at 15:00 CEST.

Participant access numbers:

Denmark: +45 781 501 09

Finland: +358 981 710 520

Sweden: +46 8 505 583 68

The UK: +44 333 300 9034

USA: +1 833 823 0589

The conference call will also be audio web cast in "listen-only" mode through Oriflame's [website](#) or through the following link <https://oriflame-ir.creo.se/200813>

Hosts: Magnus Brännström, CEO, and Gabriel Bennet, CFO.

For additional information, please contact:

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Founded in 1967, Oriflame is a beauty company selling direct in more than 60 countries. Its wide portfolio of Swedish, nature-inspired, innovative beauty products is marketed through approximately 3 million independent Oriflame Consultants, generating annual sales of around €1.3 billion. Respect for people and nature underlies Oriflame's operating principles and is reflected in its social and environmental policies. Oriflame supports numerous charities worldwide and is a Co-founder of the World Childhood Foundation. For more information about Oriflame, please visit www.oriflame.com.